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SYNERGY REAL ESTATE'S MASHARN WILSON HELPS ATTRACT MORE BUYERS BY USING REALTOR.com[®], THE MOST VISITED REAL ESTATE SITE¹

Atlanta, Georgia August 29, 2012 -- According to recent research by the National Association of REALTORS[®], 99% percent of home buyers say photos and detailed property descriptions are the most useful features when searching for homes online.² Masharn Wilson of Synergy Real Estate is taking advantage of this trend for her clients with a commitment to enhance all properties She markets with multiple photos and customized property descriptions on the most visited real estate site,¹ REALTOR.com[®]. With changing real estate market conditions, Masharn Wilson is giving consumers what they want most online and providing another reason why home sellers and buyers must insist on using her for the powerful marketing she provides.

Masharn Wilson enhances all of her clients' properties on REALTOR.com[®] with multiple photos and detailed property descriptions. These properties receive high-impact, helping reach the largest audience of home buyers for her clients.

Masharn Wilson understands that it is vital to reach the millions of consumers each month who spend more time on REALTOR.com[®] than other real estate websites.¹ With almost 90% of all home buyers using the internet at some point in their search for homes,² Masharn Wilson is working to make sure her clients' homes are promoted where more consumers are searching online.

Visit www.SynergyRealEstate.org or call 678.763.1127 or email MWilson@SynergyRealEstate.org to see what she is doing to help homeowners in your community sell their homes for more.

¹ comScore Media Metrix, Key Measures Report, September 2011

² 2010 National Association of REALTORS[®] Profile of Home Buyers and Sellers

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